

**POSITIVELY POWERFUL
STRATEGIC IMPLEMENTATION**

DEDICATED TO CHANGING LIVES
& BUSINESSES FOR THE BETTER

TRIAD WEST INC.



President and Owner
Joel P. Martin, MA, Ph.D.
Wharton Fellow

TRIAD WEST INC. CUSTOMIZED SERVICES

- **Strategies** to identify needs, tools, and processes to deliver business goals.
- **Coaching** to increase managerial effectiveness, performance, knowledge, and abilities.
- **Training, facilitation, and speaking** to drive learning and development objectives.
- **Instructional design and implementation** to accelerate breakthrough results.

Key Skill's Differentiators

- Inclusive Diverse Cultures
- Women's Empowerment & Assertiveness
- Transformative Leadership Development
- Team Building & Alignment
- Unique 7 Step Coaching System
- Experiential, Interactive Presentations
- Affinity Group Engagement
- Enhanced Emotional Intelligence
- Crucial Conversations
- Leadership Presence
- Curriculum Development



Winner Women in Business Stevie® Award,
The World's Premier Business Award.

Geographic Coverage - U.S. and International Experience

- China
- Russia
- Malaysia
- France
- United Kingdom
- Republic of South Africa

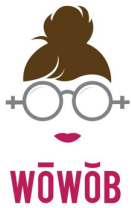
CORPORATION INFORMATION

Key contact

President and Owner
Joel P. Martin, Ph.D., MA,
BFA, Wharton Fellow
jpmartin@triadwest.com
www.positivelypowerful.com
480-221-5686
9616 E. Southwind Lane
Scottsdale, Arizona 85262

Established: 2001

EIN: 861044466
Sentinel Insurance:
Commercial General Liability
NAICS 541611 UNSPSC 80111500
NAICS 541612 UNSPSC 80111501
NAICS 611430 UNSPSC 80111504
NAICS 611710 UNSPSC 86132000
NAICS 711510 UNSPSC 86132001
UNSPSC 93141500



CLIENT, COMMUNITY, COLLABORATION EXPERIENCE

